CLEVERCURL®

Gel Comparison Chart

Humid Weather Curl Gel

- Controls frizz in humid conditions
- Locks moisture into hydrated curls
- Creates strong curl clumps
- Long-lasting definition
- Excellent for high dew points



*Choose **Humid Weather Curl Gel** if your curls are already well hydrated and your biggest challenge is humidity and frizz*

Dry Weather Curl Gel

- Hydrates dehydrated curls throughout the day
- Reduces dryness and brittleness
- Ideal for colour-treated or chemically processed hair
- Great for swimmers and surfers
- Excellent winter styling gel



*Choose **Dry Weather Curl Gel** if your curls need extra hydration, you live in a dry climate, or your hair is colour-treated, damaged or dehydrated*

Long Hold Curl Gel

- Longest-lasting definition in the range
- Flexible, touchable finish
- No crunchy cast
- Helps curls last several days
- Resists humidity through unique sealing technology
- Extends time between wash days



*Choose **Long Hold Curl Gel** if your priority is keeping curls defined for multiple days with a softer finish and minimal cast, regardless of climate*

	Humid Weather Curl Gel	Dry Weather Curl Gel	Long Hold Curl Gel
Primary purpose	Protect curls from humidity and frizz while locking in existing moisture	Add and attract moisture to dry, dehydrated curls while providing hold	Deliver maximum curl longevity and definition between wash days
Formula Technology	**Anti-humectant** formula	**Humectant** formula	Proprietary long-wear sealing technology (neither humectant nor anti-humectant)
Ideal climate	Humid, tropical or high-moisture environments	Dry climates, winter weather, air-conditioned environments	Any climate
Hold level	Strong hold with a firm cast	Strong hold with a firm cast	Long-lasting flexible hold with little to no cast
Cast	Yes – firm cast that is scrunched out easily once dry	Yes – firm cast that is scrunched out easily once dry	Minimal to no cast while maintaining definition
Curl longevity	Excellent	Excellent	Outstanding (designed specifically for extended wear)
Humidity protection	Excellent – seals the cuticle against moisture	N/A. Designed to attract moisture	Very good – protects through sealing properties rather than anti-humectants
Ideal hair condition	Healthy, hydrated curls	Dry, damaged or thirsty curls	Most curl types wanting longer-lasting definition